

July 12, 2004 FOR RELEASE IN HOLIDAY GIFT GUIDES
Approximately 261 words
Contact: Patti Fisher, SeaBear Company, 360 293-4661 x3050

It's available just once each year, and always sells out!
**So, make your reservation early to share this holiday tradition with
family and friends.**

*2 full pounds of Wild Sockeye Salmon
--- from Alaska's celebrated Copper River ---
hand-filleted & alder wood smoked
in the centuries old tradition
of the Pacific Northwest.*

Anacortes, WA – For Holiday 2004,
SeaBear Smokehouse (the country's
premier purveyor of wild salmon for gifts,
entertaining and home dining) will once
again take reservations for its special
Holiday Smoked Salmon Fillet: a 2LB,
hand-filleted side of wild Copper River
Sockeye salmon, alder wood smoked, and
packaged in SeaBear's signature gift box.



- Orders are taken on a by-reservation-only basis; all orders reserved will be shipped on December 4th, 2004 in time for holiday delivery.
- This sells out every year, so customers are advised to place their orders early. Only 2,500 of this special Holiday Fillet will be produced, so it is truly an exclusive opportunity.
- Since this Holiday Fillet is packaged in SeaBear's Gold Seal pouch, no refrigeration is required until the pouch is opened. This makes it a great gift to give for the holidays.

Orders for *SeaBear's Holiday Fillet* can be placed for shipment anywhere in the U.S. by calling SeaBear Smokehouse at 1-800-645-3474 or by shopping online at www.seabear.com. The price is \$59.99, plus shipping.